

# Industry Live offers students top tips and stories for career success.



Industry Live – 22 Oct 2019 – 11.30am -12.30pm AEST

Careers in sport and recreation

Not just the athlete or coach! Jobs in the business and promotion of sport you may never have thought of.

Panellist – Jo – Fox Sports News

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As a young girl, Jo had big dreams of her future and when asked to think about top jobs, surgeon, pilot and race car driver were amongst them. Jo admits she wasn't great at school, but her passion and skills in sport kept her motivated and she completed school and a uni degree. Jo then played international volleyball but had to put her career on hold after injury and unfortunately just missed out on participating in the London Olympics. Fortunately, a journalist working for the team heard she had an interest in being a sports journalist and took Jo under her wing.

Jo now has a Masters degree in international broadcast journalism, has worked for CNN and lived and worked overseas. Back in Australia, Jo now works for Fox Sports News in her dream job. Jo has used the skills acquired through sport - dedication and persistence - to succeed. Jo has some fantastic advice on the roles available in the sports industry, the pathways you can take and how you can build a great career from your love of sport. (PS Jo's favourite sport is Aussie Rules!)